Waterloo Art Center

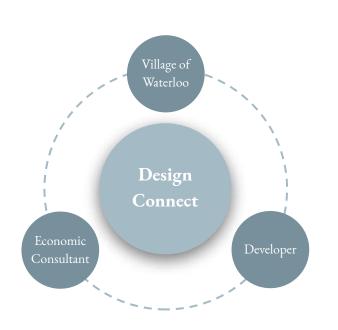
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Dec 2020
Presentation



Project Brief

Client structure + vision



New destination accessible by water taxi

Draw life from main street to the canal

Bring people to Waterloo from one hour travel vicinity

Build awareness of Waterloo history

Provide workshop and gallery spaces for local artists

Downtown revitalization

Project Vision

Referenced projects

Multifunctional



Small



Penn Yan, NY



Cayuga Arts Collective

Trumansburg, NY

ingle-use



Building history











1897

1970s



Waterloo Yeast Company

Manufactured for Twin Brothers' Yeast.

Waterloo Organ Company

The current building was built after a fire burnt down the piano finishing factory.

Moore's Furniture

The building was sold several times for various uses, most recently Moore's Furniture.

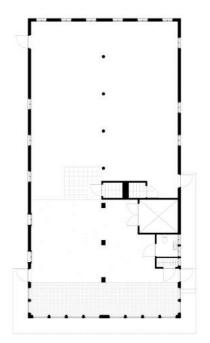
Waterloo Art Center

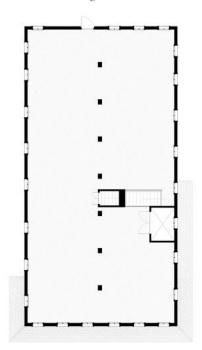
A Place to create and exhibit, showcasing work from local artists in the region.

Building condition

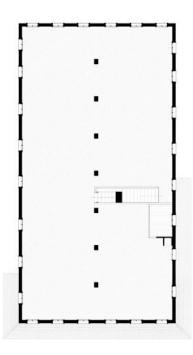


Building condition





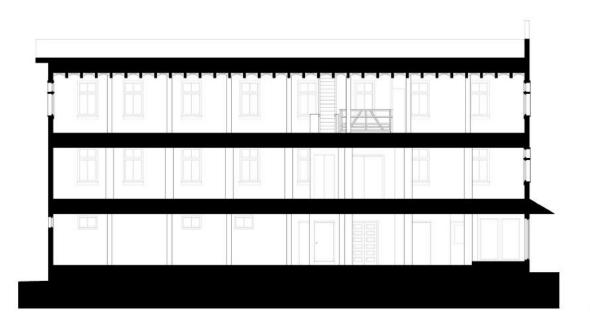


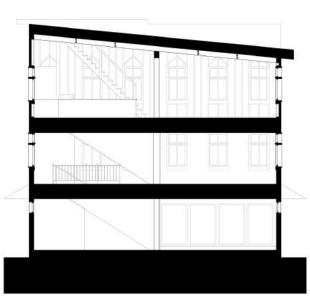






Building condition





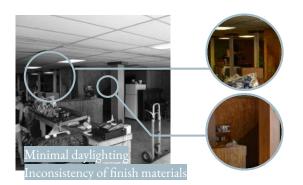
Longitudinal Section (E-W)

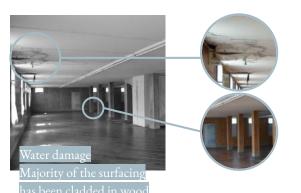
Transverse Section (N-S)

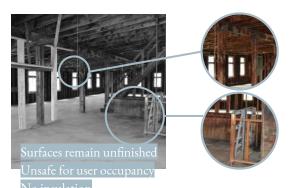
Building condition











concerns

What are key identifying components that shape the identity of Waterloo?

Which identifying components would you like maintained with the evolving landscape of the town?

What is unique about the culture of Waterloo that should be highlighted and fostered through this project?

How do community members envision the Arts center will contribute to the community?

What do community members desire from the development of the Arts center?

What growth would the village of waterloo envision in their future?

What does the community hope to see in the art scene 15 years from now?

How would the community like to continually engage with the the Art Center?

Is the community more interested in fostering the growth of local artists or in bringing outside artists to Waterloo?

How would you like to see the community evolve, and what role would you like the Arts center to play in that?

When you (a community member) hear the term "Arts Center," what do you envision that means?

What kind of actions or activities can the Art's Center perform that could benefit and engage the broader community?

Of the proposed programmatic components, can you please rank the most important to least important?

Are there any other programs/activities that the community would benefit from/like to see in this project?

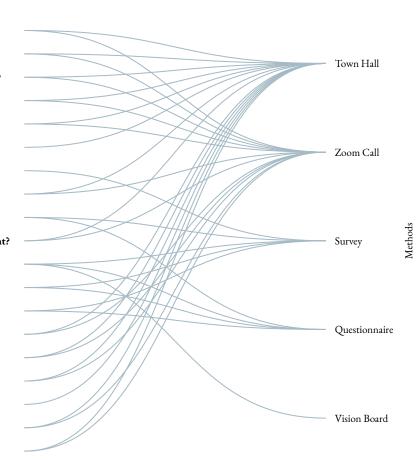
Do you want to add some landscape elements, like a well-designed parking lot or rain garden in the surrounded area?

Could you rank the importance of the elements you want have in this area?

What media of art are used most frequently within the art communities? What types of spaces do these media require?

What do you hope Cornell will be mindful of when it comes to the design?

What concerns may you have about the redevelopment of this space?



Community Engagement

Methodology











Community Engagement

Findings

Proposed Uses

80% Art classes

60% Gallery Space

50% Rentable Event Space

50% Public Movie Showings

10% Kitchen for Pop-up kitchens

Art Forms Practiced

Painting/drawing Sculpting/pottery Quilting Sewing and knitting

Waterloo is an agricultural town

50% Have purchased art from local artists or art venues

60% Have visited the waterfront three or more times a month

Food Trucks, Local Concerts, Closeness to Canal, Outdoor Space

Kinds of Classes

89% Painting of all kinds

78% Pottery/Ceramic

67% Photography

56% Textiles

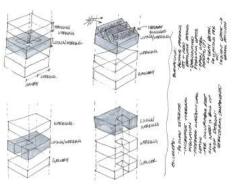
11% Cooking classes

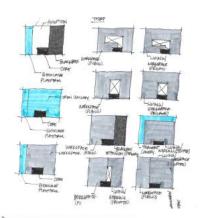
Consider management and maintenance requirements

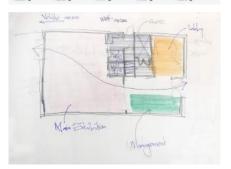


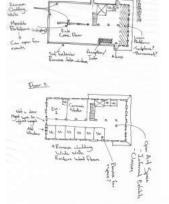
Initial ideas

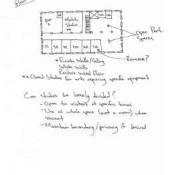


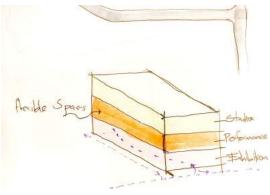


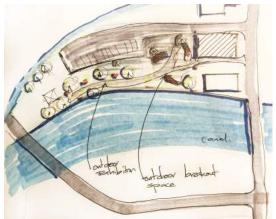










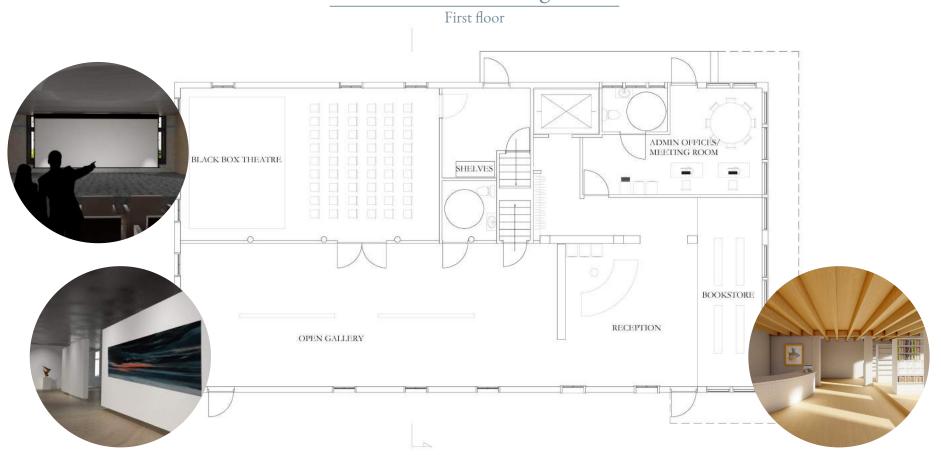


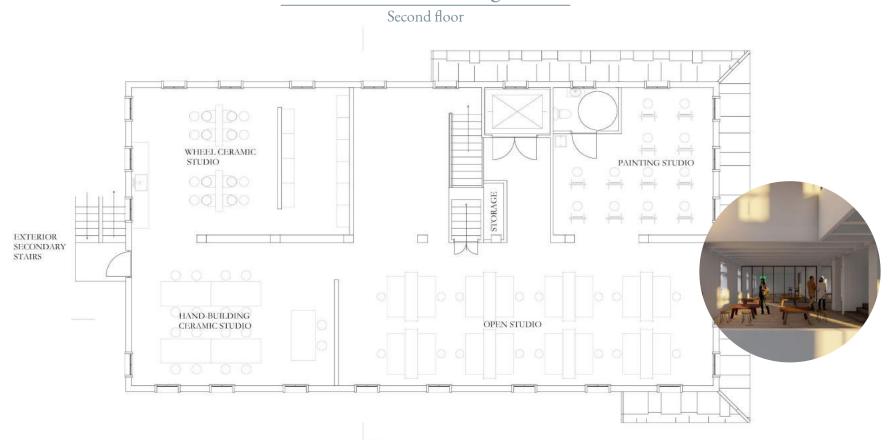
Material palette





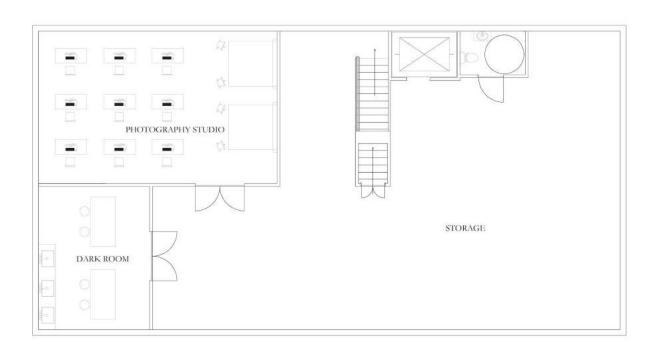




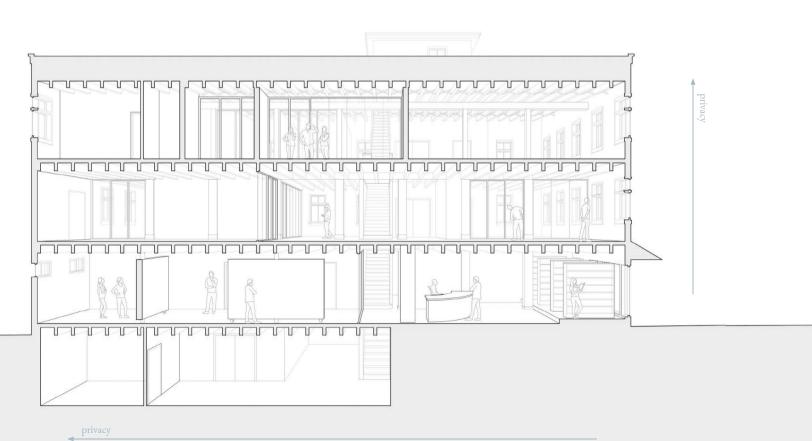




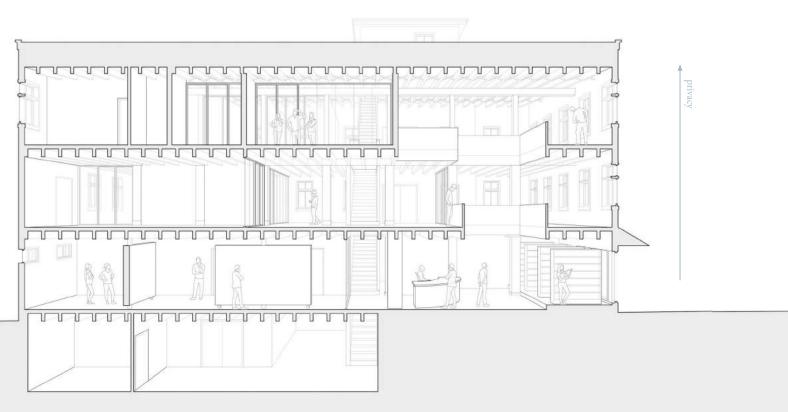
Basement



Without atrium



With atrium







Next Step

Cost analysis

High Cost Scenario

Atrium
Renovate basement for storage
Conference room
Install new windows
Install skylight

Low Cost Scenario

No atrium
Build exterior shed for storage
Limited admin space
Improve current windows
Reuse existing roof

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